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# Bayesian Inference with Sets of Conjugate Priors

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June 29th, 2012



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[Bernoulli Data](#page-2-0) [Beta-Bernoulli/Binomial Model \(BBM\)](#page-7-0)



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#### Introduction

Bernoulli observations:  $0/1$  observations (team wins no/yes)

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- $\triangleright$  given: a set of observations (team won 12 out of 16 matches)

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- $\triangleright$  standard statistical model for this situation: Beta-Bernoulli/Binomial Model

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# Beta-Bernoulli/Binomial Model (BBM)

- Beta prior on  $p = P(\text{win})$
- here in parameterization used, e.g., by Walley (1991):

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#### Beta-Bernoulli/Binomial Model (BBM)



#### no conflict:

$$
\text{prior } n^{(0)} = 8, \ y^{(0)} = 0.75
$$
\n
$$
\text{data } s/n = 12/16 = 0.75
$$

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#### Beta-Bernoulli/Binomial Model (BBM)







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#### Beta-Bernoulli/Binomial Model (BBM)





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#### Prior-Data Conflict  $\hat{=}$  situation in which.

- $\blacktriangleright$  ... informative prior beliefs and trusted data (sampling model correct, no outliers, etc.) are in conflict.
- $\blacktriangleright$  "... the prior [places] its mass primarily on distributions in the sampling model for which the observed data is surprising." (Evans & Moshonov, 2006)
- $\blacktriangleright$  ... there are not enough data to overrule the prior.

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E[p \mid s] = y^{(n)} = \frac{n^{(0)}}{n^{(0)} + n} \cdot y^{(0)} + \frac{n}{n^{(0)} + n} \cdot \frac{s}{n}
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\text{Var}(p \mid s) = \frac{y^{(n)}(1 - y^{(n)})}{n^{(n)} + 1}, \qquad n^{(n)} = n^{(0)} + n
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 $\rightarrow$  $\rightarrow$  $\rightarrow$  $\rightarrow$  $\rightarrow$  does not change systematically with pri[or-](#page-16-0)[dat](#page-18-0)a [c](#page-17-0)o[n](#page-14-0)[fl](#page-15-0)[i](#page-18-0)[ct](#page-19-0)[!](#page-0-0)

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# Prior-Data Conflict & Conjugate Priors

Weighted average structure is underneath all common conjugate priors for exponential family sampling distributions!

 $X\overset{iid}{\sim}$  linear, canonical exponential family, i.e.

$$
p(x | \theta) \propto \exp\left\{ \langle \psi, \tau(x) \rangle - nb(\psi) \right\} \qquad \left[ \psi \text{ transformation of } \theta \right]
$$

 $\blacktriangleright$  conjugate prior:  $p(\psi) \quad \propto \exp\left\{ n^{(0)} \left[ \langle \psi, y^{(0)} \rangle - \mathbf{b}(\psi) \right] \right\}$ ► (conjugate) posterior:  $p(\psi | x) \propto \exp\left\{ n^{(n)} [ \langle \psi, y^{(n)} \rangle - \mathbf{b}(\psi) ] \right\},$ 

where 
$$
y^{(n)} = \frac{n^{(0)}}{n^{(0)} + n} \cdot y^{(0)} + \frac{n}{n^{(0)} + n} \cdot \frac{\tau(x)}{n}
$$
 and  $n^{(n)} = n^{(0)} + n$ .  
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# Why Generalize Bayesian Inference?

Assigning a certain prior distribution on p

 $\leftrightarrow$  Defining a conglomerate of probability statements (on p).

Bayesian theory lacks the ability to specify the degree of uncertainty in these probability statements.

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 $\rightarrow$  Does not work in the case of prior-data conflict: In conjugate updating, the posterior variance does not depend on the degree of prior-data conflict in most cases.

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 $\rightarrow$  How to express the precision of a probability statement?

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#### Generalized Bayesian Inference — Basic Idea

Use set of priors  $\rightarrow$  base inferences on set of posteriors obtained by element-wise updating  $\rightarrow$  numbers become intervals:

$$
\begin{array}{ccc}\nE[p] & \longrightarrow & [E[p], \overline{E}[p]] \\
P(p \in A) & \longrightarrow & [P(p \in A), \overline{P}(p \in A)]\n\end{array}
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Shorter intervals  $\leftrightarrow$  more precise probability statements

- $\rightarrow$  differentiate between
	- $\triangleright$  stochastic uncertainty ("risk") vs.
	- non-stochastic uncertainty ("ambiguity")

<span id="page-25-0"></span> $\mathcal{A}$  and  $\mathcal{A}$  in the set of  $\mathcal{B}$ 





### pdc-Imprecise BBM (pdc-IBBM): Walley 1991, Ch.5.4.3



#### no conflict:

prior  $n^{(0)} \in [4, 8]$ ,  $y^{(0)} \in [0.7, 0.8]$ data  $s/n = 12/16 = 0.75$ 

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# Inner Workings

 $\triangleright$  convex sets of distributions ("credal sets")

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- $\triangleright$  pictures show parameter sets (that need not be convex)

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### **Properties**

Works for any canonical exponential family sampling distribution!  $\rightarrow$  generalized iLUCK models, Walter & Augustin (2009)

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- $\blacktriangleright$   $n^{(0)}$  governs precision of posterior:
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- $\triangleright$  reaction to prior-data conflict due to different 'updating speeds' depending on  $n^{(0)}$ :  $y^{(n)}$  moves "faster" for low  $n^{(0)}$

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# Open Ends/Challenges

 $\triangleright$  rectangular prior set (two-dimensional interval) seems natural, but generally any shape possible

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- $\triangleright$  for more complex shapes, elicitation becomes more difficult
- ightharpoonup take two different  $n^{(0)}$  values?

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