



# Bayesian Inference with Sets of Conjugate Priors

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Introduction Generalized Bayesian Inference Open Ends/Challenges Bernoulli Data Beta-Bernoulli/Binomial Model (BBM) Prior-Data Conflict



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- we are, e.g., interested in (predictive) probability P that team wins in the next match
- standard statistical model for this situation: Beta-Bernoulli/Binomial Model





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Data :	s	$\sim$	Binom(p, n)
conjugate prior:	р	$\sim$	Beta( <i>n</i> <sup>(0)</sup> , <i>y</i> <sup>(0)</sup> )
posterior:	p   s	$\sim$	$Beta(n^{(n)}, y^{(n)})$

$$y^{(n)} = \frac{n^{(0)}}{n^{(0)} + n} \cdot y^{(0)} + \frac{n}{n^{(0)} + n} \cdot \frac{s}{n}, \qquad n^{(n)} = n^{(0)} + n$$





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Data :	5	$\sim$	Binom(p, n)
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$$y^{(n)} = \mathsf{E}[p \mid s] = \mathsf{P} \qquad \mathsf{Var}(p \mid s) = \frac{y^{(n)}(1 - y^{(n)})}{n^{(n)} + 1}$$





## Beta-Bernoulli/Binomial Model (BBM)



#### no conflict:

prior 
$$n^{(0)} = 8$$
,  $y^{(0)} = 0.75$   
data  $s/n = 12/16 = 0.75$ 

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## Beta-Bernoulli/Binomial Model (BBM)







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#### Beta-Bernoulli/Binomial Model (BBM)







#### Prior-Data Conflict $\hat{=}$ situation in which...

- ... informative prior beliefs and trusted data (sampling model correct, no outliers, etc.) are in conflict.
- "... the prior [places] its mass primarily on distributions in the sampling model for which the observed data is surprising." (Evans & Moshonov, 2006)
- ... there are not enough data to overrule the prior.

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$$Var(p \mid s) = \frac{y^{(n)}(1 - y^{(n)})}{n^{(n)} + 1}, \qquad n^{(n)} = n^{(0)} + n$$

→ does not change systematically with prior-data conflict!

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# Prior-Data Conflict & Conjugate Priors

Weighted average structure is underneath all common conjugate priors for exponential family sampling distributions!

 $X \stackrel{iid}{\sim}$  linear, canonical exponential family, i.e.

$$p(x \mid heta) \propto \exp\left\{ \langle \psi, au(x) 
angle - n \mathbf{b}(\psi) 
ight\} \qquad \left[ \psi ext{ transformation of } heta 
ight]$$

→ conjugate prior:  $p(\psi) \propto \exp \left\{ n^{(0)} \left[ \langle \psi, y^{(0)} \rangle - \mathbf{b}(\psi) \right] \right\}$ → (conjugate) posterior:  $p(\psi \mid x) \propto \exp \left\{ n^{(n)} \left[ \langle \psi, y^{(n)} \rangle - \mathbf{b}(\psi) \right] \right\},$ 

where 
$$y^{(n)} = \frac{n^{(0)}}{n^{(0)} + n} \cdot y^{(0)} + \frac{n}{n^{(0)} + n} \cdot \frac{\tau(x)}{n}$$
 and  $n^{(n)} = n^{(0)} + n$ .  
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Assigning a certain prior distribution on p

 $\leftarrow$  Defining a conglomerate of probability statements (on *p*).

Bayesian theory lacks the ability to specify the degree of uncertainty in these probability statements.

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- Does not work in the case of prior-data conflict: In conjugate updating, the posterior variance does not depend on the degree of prior-data conflict in most cases.
- → How to express the precision of a probability statement?

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### Generalized Bayesian Inference — Basic Idea

Use **set** of priors  $\rightarrow$  base inferences on **set** of posteriors obtained by element-wise updating  $\rightarrow$  numbers become intervals:

$$\begin{array}{ccc} \mathsf{E}[p] & \longrightarrow & \left[\underline{\mathsf{E}}[p], \, \overline{\mathsf{E}}[p]\right] \\ \mathsf{P}(p \in A) & \longrightarrow & \left[\underline{P}(p \in A), \, \overline{P}(p \in A)\right] \end{array}$$

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$$E[p] \implies [\underline{E}[p], \overline{E}[p]]$$
$$P(p \in A) \implies [\underline{P}(p \in A), \overline{P}(p \in A)]$$

Shorter intervals  $\iff$  more precise probability statements

- 🔶 differentiate between
  - stochastic uncertainty ("risk") vs.
  - non-stochastic uncertainty ("ambiguity")





pdc-Imprecise BBM (pdc-IBBM): Walley 1991, Ch.5.4.3



#### no conflict:

prior  $n^{(0)} \in [4,8]$ ,  $y^{(0)} \in [0.7,0.8]$ data s/n = 12/16 = 0.75





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no conflict: prior  $n^{(0)} \in [4, 8], y^{(0)} \in [0.7, 0.8]$ data s/n = 12/16 = 0.75"spotlight" shape prior-data conflict: prior  $n^{(0)} \in [4, 8], y^{(0)} \in [0.2, 0.3]$ data s/n = 16/16 = 1"banana" shape





## Inner Workings

convex sets of distributions ("credal sets")

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- pictures show parameter sets (that need not be convex)

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Works for any canonical exponential family sampling distribution! → generalized iLUCK models, Walter & Augustin (2009)



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- inferences should be linear in posterior distributions: then min/max are attained at the parametric distributions (these are the extreme points of the credal set);
   E, Var are linear in the parametric distributions.
- reaction to prior-data conflict due to different 'updating speeds' depending on n<sup>(0)</sup>: y<sup>(n)</sup> moves "faster" for low n<sup>(0)</sup>

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- for more complex shapes, elicitation becomes more difficult
- take two  $y^{(0)}$  intervals at two different  $n^{(0)}$  values?