

Prior-Data Conflict and Generalized Bayesian Inference

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- ▶ Prior-Data Conflict
- ▶ Generalized Bayesian Inference
- ▶ R-package `luck`



Prior-Data Conflict

Prior-Data Conflict $\hat{=}$ situation in which...

- ▶ ... *informative prior beliefs* and *trusted data* (sampling model correct, no outliers, etc.) are in conflict
- ▶ "... the prior [places] its mass primarily on distributions in the sampling model for which the observed data is surprising." (Evans & Moshonov, 2006)



Dirichlet-Multinomial-Model

Data :	\mathbf{k}	\sim	$M(\boldsymbol{\theta})$	$(\sum k_j = n)$
conjugate prior:	$\boldsymbol{\theta}$	\sim	$\text{Dir}(\boldsymbol{\alpha})$	$(\sum \theta_j = 1)$
posterior:	$\boldsymbol{\theta} \mid \mathbf{k}$	\sim	$\text{Dir}(\boldsymbol{\alpha} + \mathbf{k})$	

$$\mathbb{E}[\theta_j] = \frac{\alpha_j}{\sum \alpha_i}$$

$$\mathbb{V}(\theta_j) = \frac{\alpha_j(\sum \alpha_i - \alpha_j)}{(\sum \alpha_i)^2(\sum \alpha_i + 1)} = \frac{\mathbb{E}[\theta_j](1 - \mathbb{E}[\theta_j])}{\sum \alpha_i + 1}$$



Dirichlet-Multinomial-Model — Alternative Parameterisation

$$\frac{\alpha_j}{\sum \alpha_i} = \mathbb{E}[\theta_j] =: y_j^{(0)} \quad \sum \alpha_i =: n^{(0)}$$

Data :	\mathbf{k}	\sim	$M(\boldsymbol{\theta})$
conjugate prior:	$\boldsymbol{\theta}$	\sim	$\text{Dir}(n^{(0)}, \mathbf{y}^{(0)})$
posterior:	$\boldsymbol{\theta} \mid \mathbf{k}$	\sim	$\text{Dir}(n^{(1)}, \mathbf{y}^{(1)})$

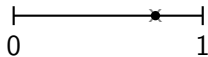
$$y_j^{(1)} = \frac{n^{(0)}}{n^{(0)} + n} \cdot y_j^{(0)} + \frac{n}{n^{(0)} + n} \cdot \frac{k_j}{n}, \quad n^{(1)} = n^{(0)} + n$$

$$\mathbb{V}(\theta_j) = \frac{y_j^{(0)}(1 - y_j^{(0)})}{n^{(0)} + 1}$$

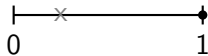


Prior-Data Conflict — Example

Case (i): $y_j^{(0)} = 0.75,$ $k_j/n = 0.75$
 $(n^{(0)} = 8)$ $(n = 16)$



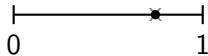
Case (ii): $y_j^{(0)} = 0.25,$ $k_j/n = 1$
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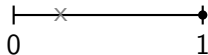


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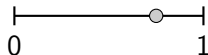
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→ $\mathbb{E}[\theta_j | \mathbf{k}] = y_j^{(1)} = 0.75$, $\mathbb{V}(\theta_j | \mathbf{k}) = 3/400$



$$(\mathbb{V}(\theta_j) = 1/48)$$



Posterior inferences do not reflect uncertainty
due to unexpected observations!





Conjugate Priors

Weighted average structure is underneath *all common* conjugate priors for exponential family sampling distributions!

$X \stackrel{iid}{\sim}$ linear, canonical exponential family , i.e.

$$p(x | \theta) \propto \exp \{ \langle \psi, \tau(x) \rangle - n\mathbf{b}(\psi) \} \quad \left[\psi \text{ transformation of } \theta \right]$$



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→ conjugate prior:

$$p(\theta) \propto \exp \{ n^{(0)} [\langle \psi, y^{(0)} \rangle - \mathbf{b}(\psi)] \}$$



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→ conjugate prior:

$$p(\theta) \propto \exp \{ n^{(0)} [\langle \psi, \mathbf{y}^{(0)} \rangle - \mathbf{b}(\psi)] \}$$

→ (conjugate) posterior:

$$p(\theta | x) \propto \exp \{ n^{(1)} [\langle \psi, \mathbf{y}^{(1)} \rangle - \mathbf{b}(\psi)] \},$$

where $\mathbf{y}^{(1)} = \frac{n^{(0)}}{n^{(0)} + n} \cdot \mathbf{y}^{(0)} + \frac{n}{n^{(0)} + n} \cdot \frac{1}{n} \tau(x)$ and $n^{(1)} = n^{(0)} + n$.



Conjugate Priors — Interpretation of $y^{(0)}$ and $n^{(0)}$

$$y^{(1)} = \frac{n^{(0)}}{n^{(0)} + n} \cdot y^{(0)} + \frac{n}{n^{(0)} + n} \cdot \frac{1}{n} \tau(x), \quad n^{(1)} = n^{(0)} + n$$

$y^{(0)}$: “main prior parameter”

$n^{(0)}$: “prior strength” or “pseudocounts”

- ▶ for samples from a $N(\mu, 1)$, $p(\mu)$ is a $N(y^{(0)}, \frac{1}{n^{(0)}})$
- ▶ for samples from a $Po(\lambda)$, $p(\lambda)$ is a $Ga(n^{(0)} y^{(0)}, n^{(0)})$
 - $\mathbb{E}[\lambda] = y^{(0)}$, $\mathbb{V}(\lambda) = \frac{y^{(0)}}{n^{(0)}}$



Why Generalize Bayesian Inference?

Assigning a certain prior distribution on θ

↔ Defining a conglomerate of probability statements (on θ).

Bayesian theory lacks the ability to specify the degree of uncertainty in these probability statements.



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Variance or stretch of a distribution for describing uncertainty?



Why Generalize Bayesian Inference?

Assigning a certain prior distribution on θ

↔ Defining a conglomerate of probability statements (on θ).

Bayesian theory lacks the ability to specify the degree of uncertainty in these probability statements.

Variance or stretch of a distribution for describing uncertainty?

→ Does not work in the case of prior-data conflict:

In conjugate updating, the posterior variance does not depend on the degree of prior-data conflict in most cases.

→ How to express the precision of a probability statement?



Generalized Bayesian Inference — Basic Idea

Use **set of** priors \rightarrow base inferences on **set of** posteriors
obtained by element-wise updating
 \rightarrow numbers become intervals, e.g.

$$\mathbb{E}[\theta] \rightarrow [\underline{\mathbb{E}}[\theta], \overline{\mathbb{E}}[\theta]] = \left[\min_{p \in \mathcal{M}_\theta} \mathbb{E}_p[\theta], \max_{p \in \mathcal{M}_\theta} \mathbb{E}_p[\theta] \right]$$

$$P(\theta \in A) \rightarrow [\underline{P}(\theta \in A), \overline{P}(\theta \in A)] = \left[\min P_p(\theta \in A), \max P_p(\theta \in A) \right]$$



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$$P(\theta \in A) \rightarrow [\underline{P}(\theta \in A), \overline{P}(\theta \in A)] = [\min_{p \in \mathcal{M}_\theta} P_p(\theta \in A), \max_{p \in \mathcal{M}_\theta} P_p(\theta \in A)]$$

Shorter intervals \leftrightarrow more precise probability statements

\rightarrow differentiate between

- ▶ stochastic uncertainty (“risk”) vs.
- ▶ non-stochastic uncertainty (“ambiguity”)



Generalized Bayesian Inference — Basic Idea

Sets of distributions \longleftrightarrow Probability / Expectation Intervals

(„credal sets“)



Weichselberger (2001)



Walley (1991)

→ The Society for Imprecise Probability: Theories and Applications
(www.sipta.org)



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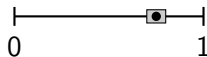
Approach here: so-called *generalized iLUCK-models*
(Walter & Augustin, 2009)

1. use conjugate priors as constructed by general method
(prior parameters $y^{(0)}$, $n^{(0)}$)

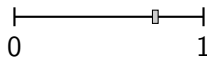


Generalized Bayesian Inference — Example

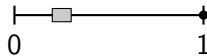
Case (i): $y_j^{(0)} \in [0.7, 0.8]$, $k_j/n = 0.75$
 $(n^{(0)} \in [1, 8])$ $(n = 16)$



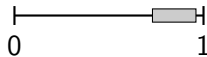
→ $y_j^{(1)} \in [0.73, 0.76]$,
 $(n^{(0)} \in [17, 24])$



Case (ii): $y_j^{(0)} \in [0.2, 0.3]$, $k_j/n = 1$
 $(n^{(0)} \in [1, 8])$ $(n = 16)$



→ $y_j^{(1)} \in [0.73, 0.96]$,
 $(n^{(0)} \in [17, 24])$

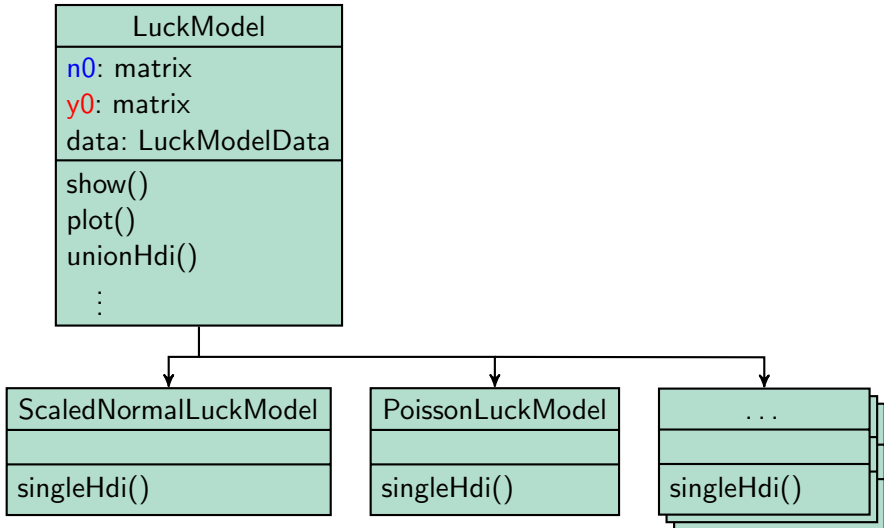


Generalized iLUCK-models lead to cautious inferences
 if, and only if, caution is needed.

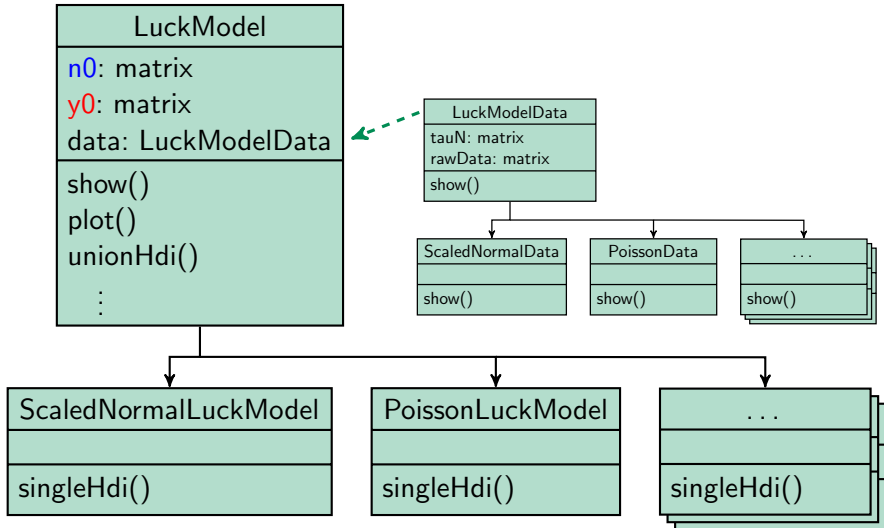
R-package luck (under development)

- ▶ S4 implementation of general prior structure
(parameter sets $y^{(0)} \in \mathcal{Y}^{(0)} \times n^{(0)} \in \mathcal{N}^{(0)}$)
and basic utilities
- ▶ Lean subclasses for inferences in various data situations
(data from ScaledNormal, Poisson, ...)
- ▶ Project page:
<http://r-forge.r-project.org/projects/luck/>

R-package luck — Class Structure



R-package luck — Class Structure



Summary & References

- ▶ If observed data is unexpected under the prior model, this surprise is often not reflected in posterior inferences when conjugate priors are used.
- ▶ Fundamentally, prior-data conflict points to the issue of specifying the precision of probability statements in general.
- ▶ Generalized iLUCK-models offer a general, manageable, and powerful calculus for Bayesian inference with sets of priors, allowing for a sensible reaction to prior-data conflict by increased imprecision of inferences.



Walter, G. , Augustin, T.: Imprecision and prior-data conflict in generalized Bayesian inference. *Journal of Statistical Theory and Practice*, 2009.