

## Bernoulli Data and Prior-Data Conflict

### Bernoulli Data

- ▶ Bernoulli observations are 0/1 observations (head/tails when tossing a coin)
- ▶ given: a set of observations (12 out of 16 tosses were heads)
- ▶ additional to observations, we have strong prior information (we are convinced that  $P(\text{heads})$  should be around 0.75)
- ▶ interested in probability  $\mathbf{P}$  that the next observation is a head. (predictive probability!)

### The Beta-Bernoulli/Binomial Model (BBM) (in Walley's parametrization)

data :	$s$	$\sim$	$\text{Binom}(p, n)$
conjugate prior:	$p$	$\sim$	$\text{Beta}(n^{(0)}, y^{(0)})$
posterior:	$p   s$	$\sim$	$\text{Beta}(n^{(n)}, y^{(n)})$

$$y^{(n)} = \frac{n^{(0)}}{n^{(0)} + n} \cdot y^{(0)} + \frac{n}{n^{(0)} + n} \cdot \frac{s}{n} = \mathbf{P},$$

$$n^{(n)} = n^{(0)} + n.$$

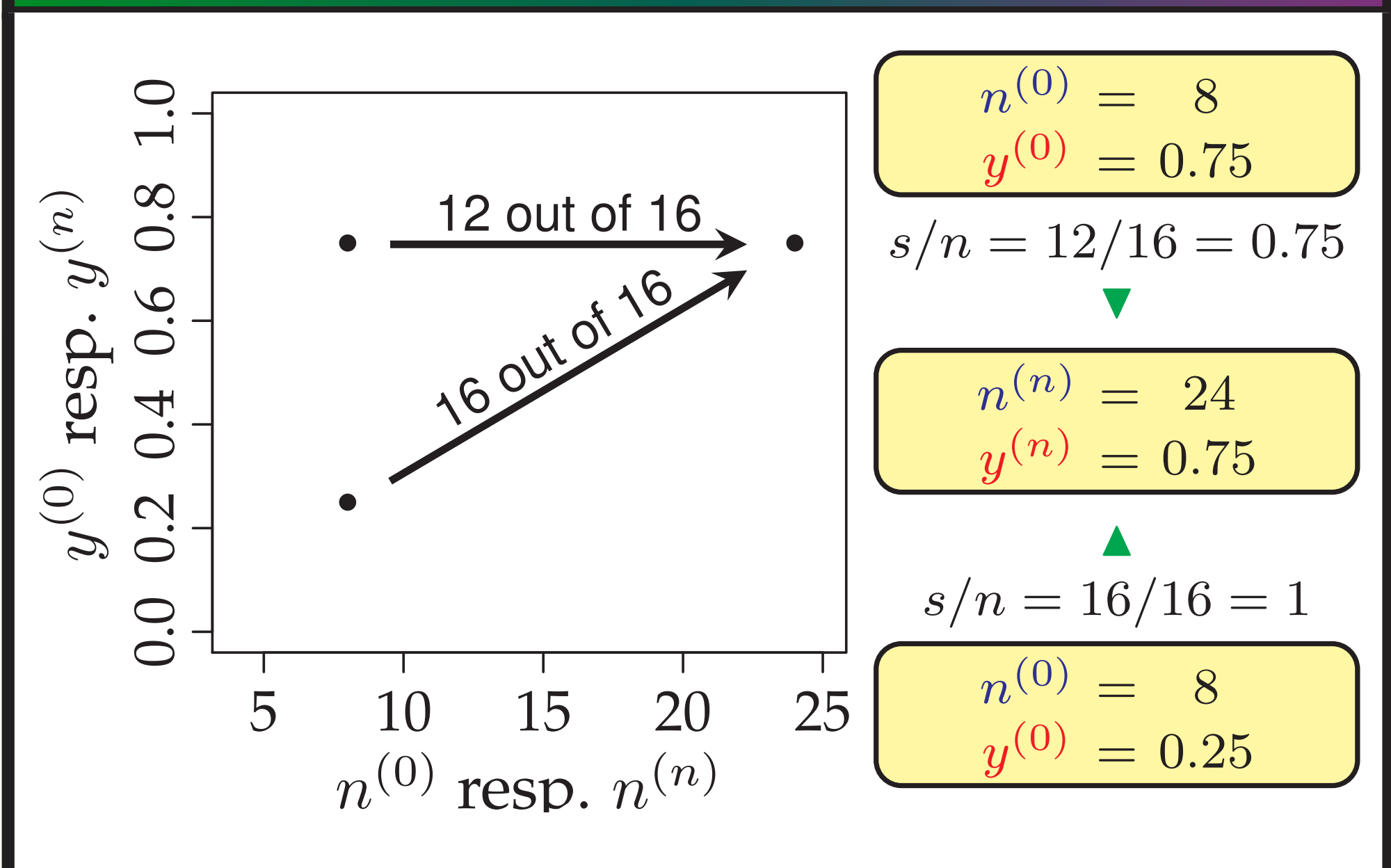
### Prior-Data Conflict

If  $P(\text{heads}) = p$  for the coin is actually very different from our prior guess  $y^{(0)}$  (i.e., prior information and data are in conflict), this should show up in the predictive inferences (probability  $\mathbf{P}$  and, e.g., confidence intervals). However, as

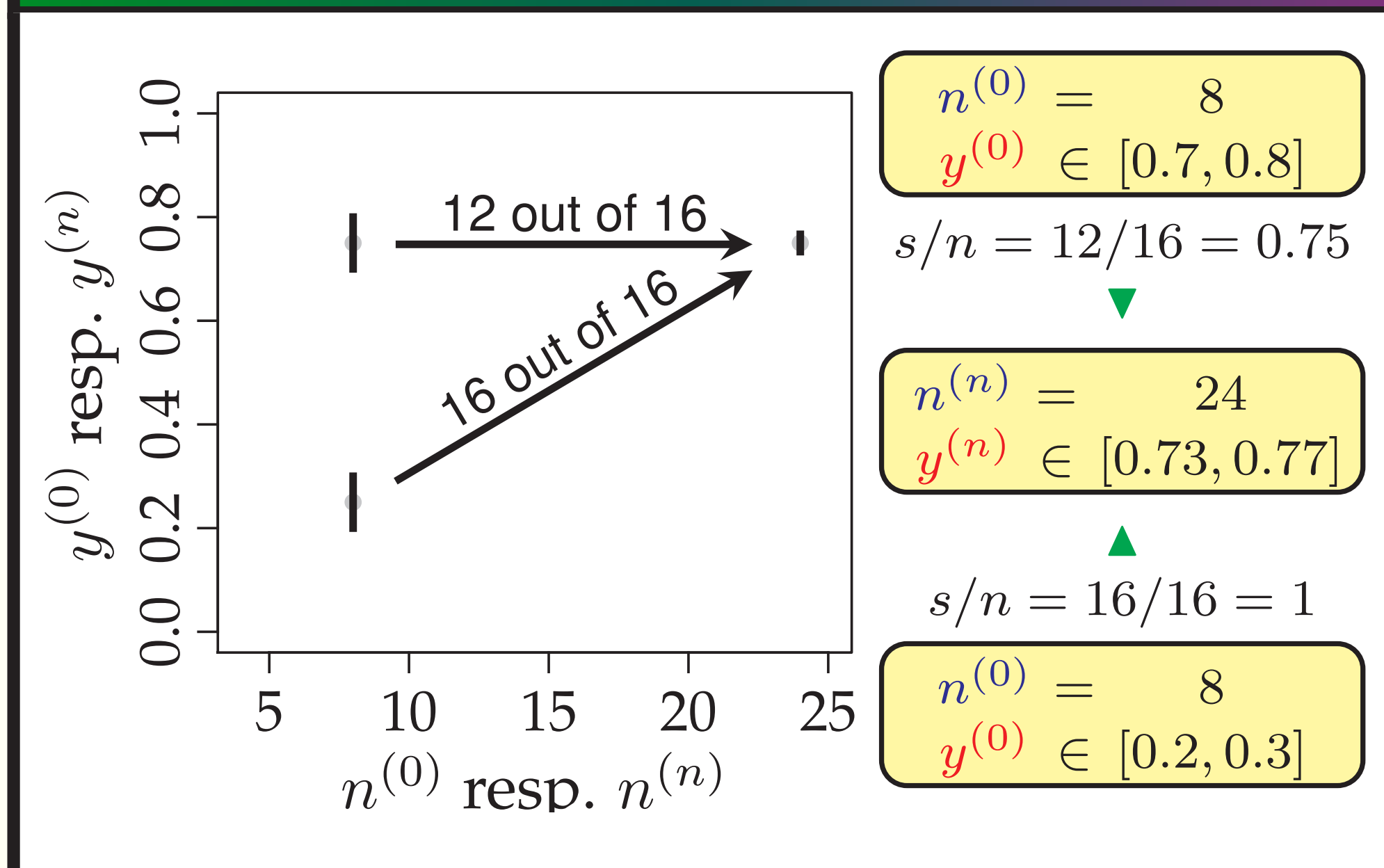
$$\text{Var}(p | s) = \frac{y^{(n)}(1 - y^{(n)})}{n^{(n)} + 1},$$

a systematic reaction to prior-data conflict is not possible for the BBM.

## Beta-Binomial Model (BBM)



## Imprecise BBM $\hat{=}$ IDM (Walley 1996)

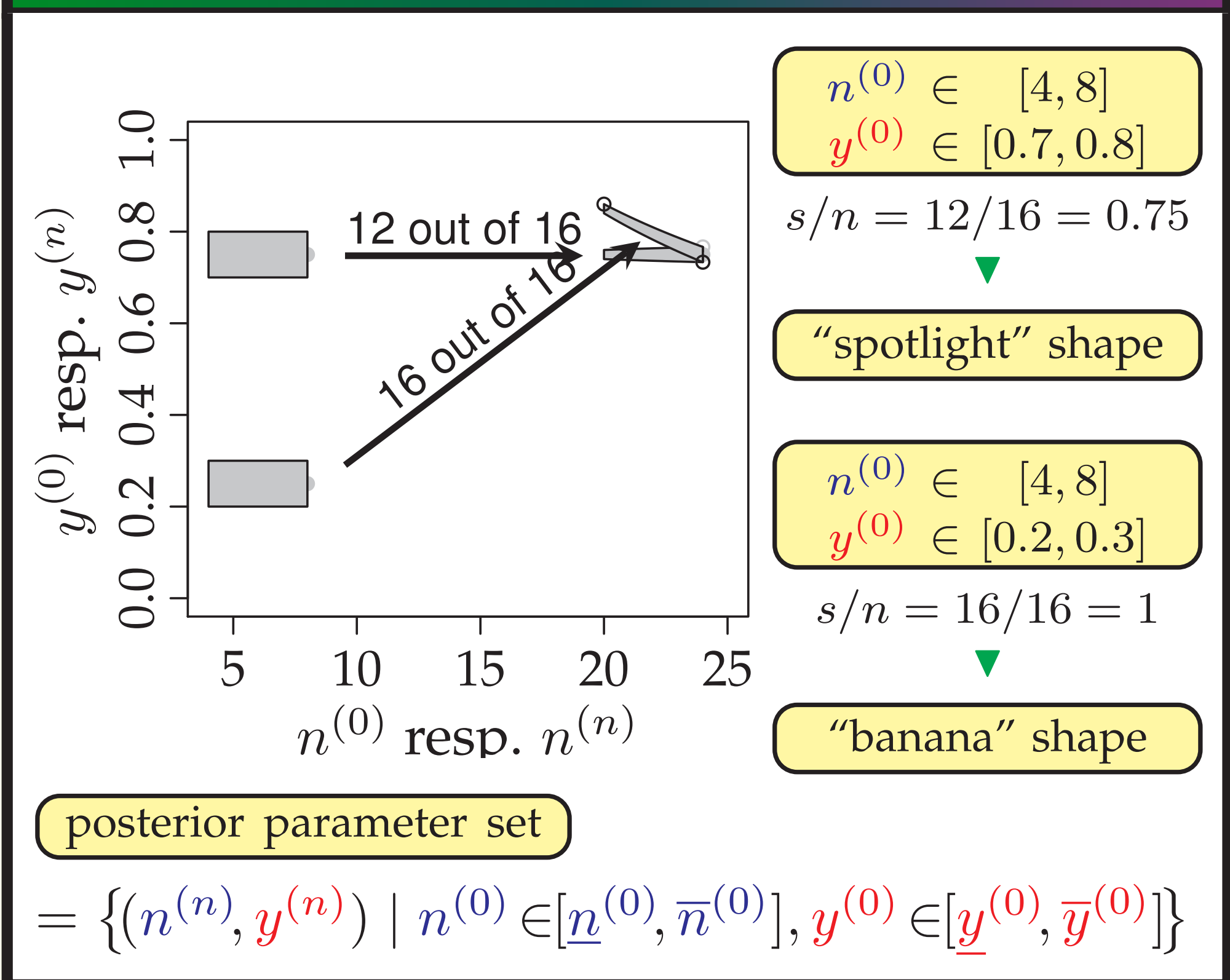


## Weighted Inference

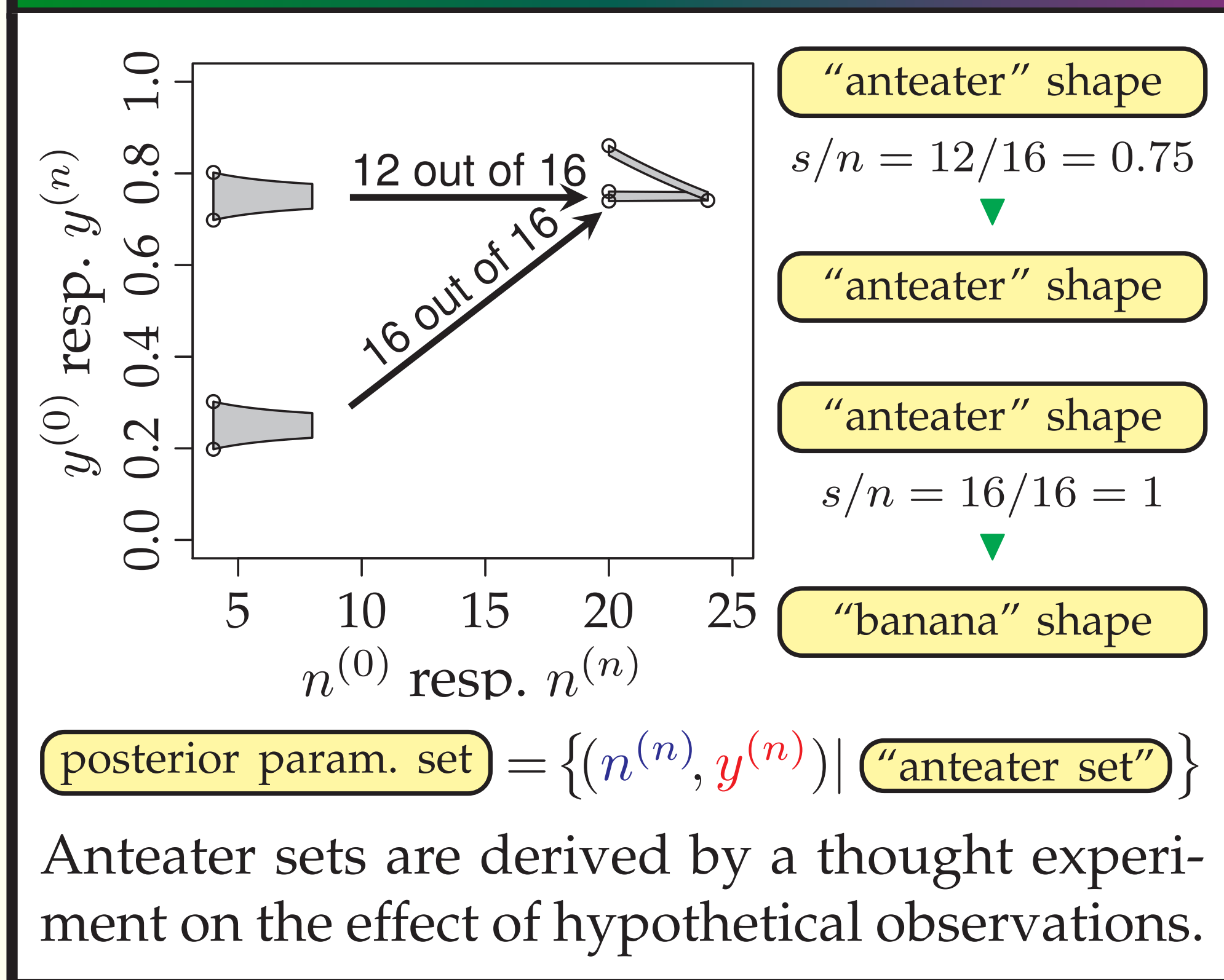
Combine predictive inferences of

1. an *uninformative* model  $\rightarrow [\underline{\mathbf{P}}^u, \overline{\mathbf{P}}^u]$  from, e.g., a near-ignorance prior, here:  $n^{(0)} = 1, y^{(0)} \in [0, 1]$
2. an *informative* model  $\rightarrow [\underline{\mathbf{P}}^i, \overline{\mathbf{P}}^i]$  from, e.g., an informative prior, here:  $n^{(0)} = n^i + 1, y^{(0)} \in [\frac{s^i}{n^i + 1}, \frac{s^i + 1}{n^i + 1}]$

## pdC-Imprecise BBM (Walley 1991)



## Anteater Shape



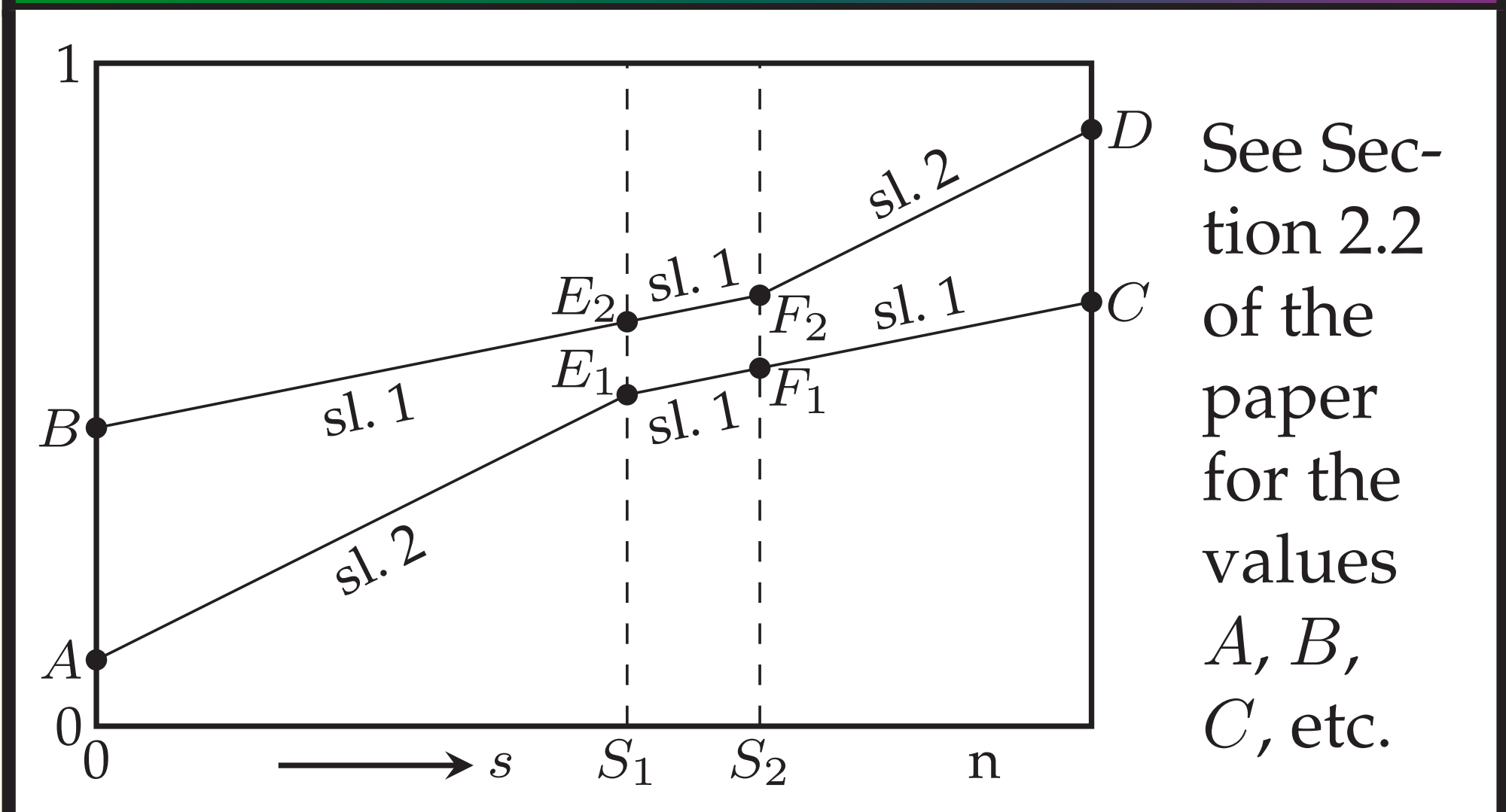
by weighing them imprecisely:

$$\underline{\mathbf{P}} = \min_{\alpha \in [\alpha_l, \alpha_r]} \underline{\mathbf{P}}_\alpha, \text{ where } \underline{\mathbf{P}}_\alpha = \alpha \underline{\mathbf{P}}^i + (1 - \alpha) \underline{\mathbf{P}}^u$$

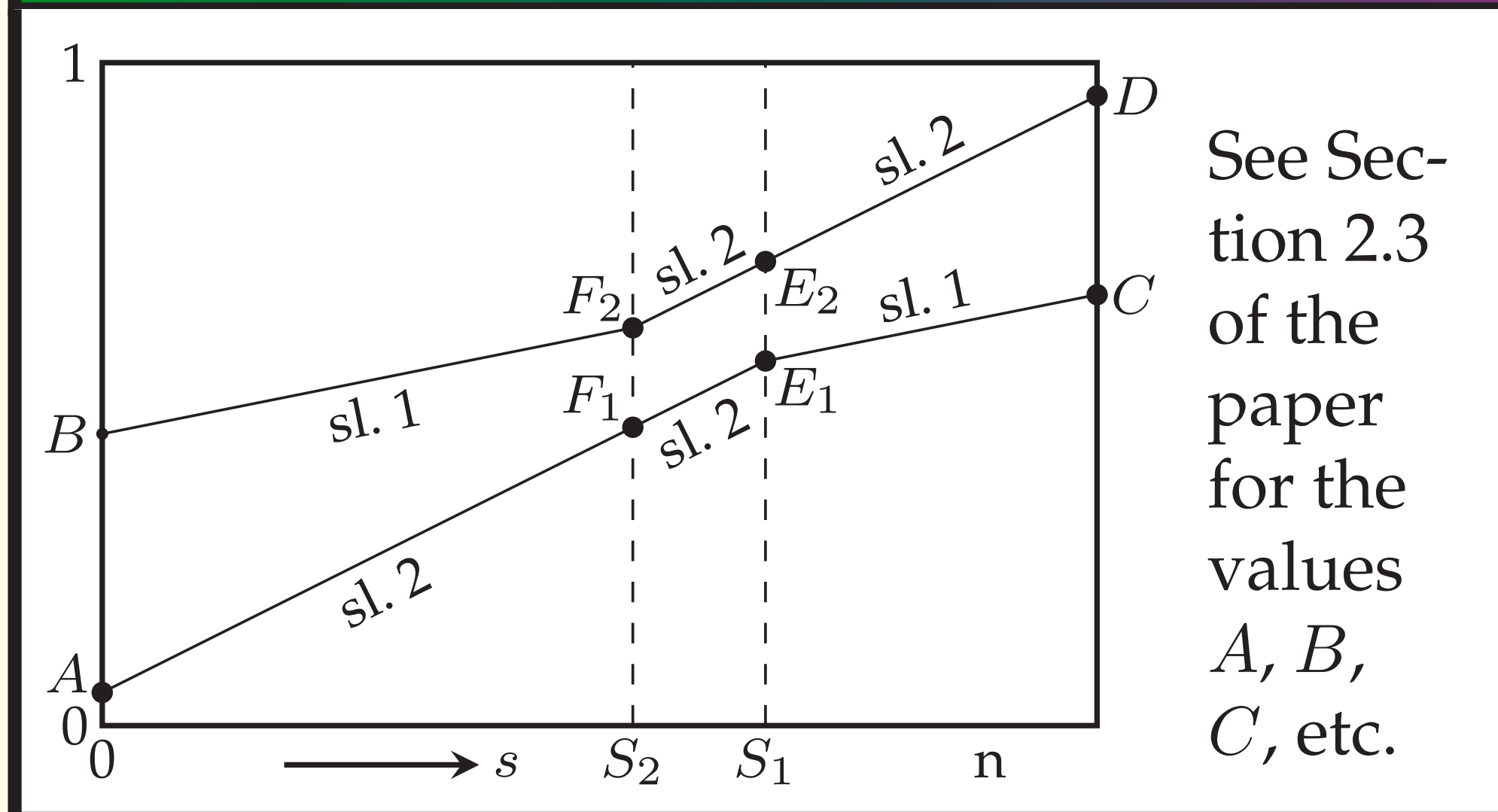
$$\overline{\mathbf{P}} = \max_{\alpha \in [\alpha_l, \alpha_r]} \overline{\mathbf{P}}_\alpha, \text{ where } \overline{\mathbf{P}}_\alpha = \alpha \overline{\mathbf{P}}^i + (1 - \alpha) \overline{\mathbf{P}}^u$$

For  $\alpha \in [0, 1]$ , the same inference as for a pdC-IBBM result, where the prior parameter set consists of the union of the parameter sets of uninformative and informative model.

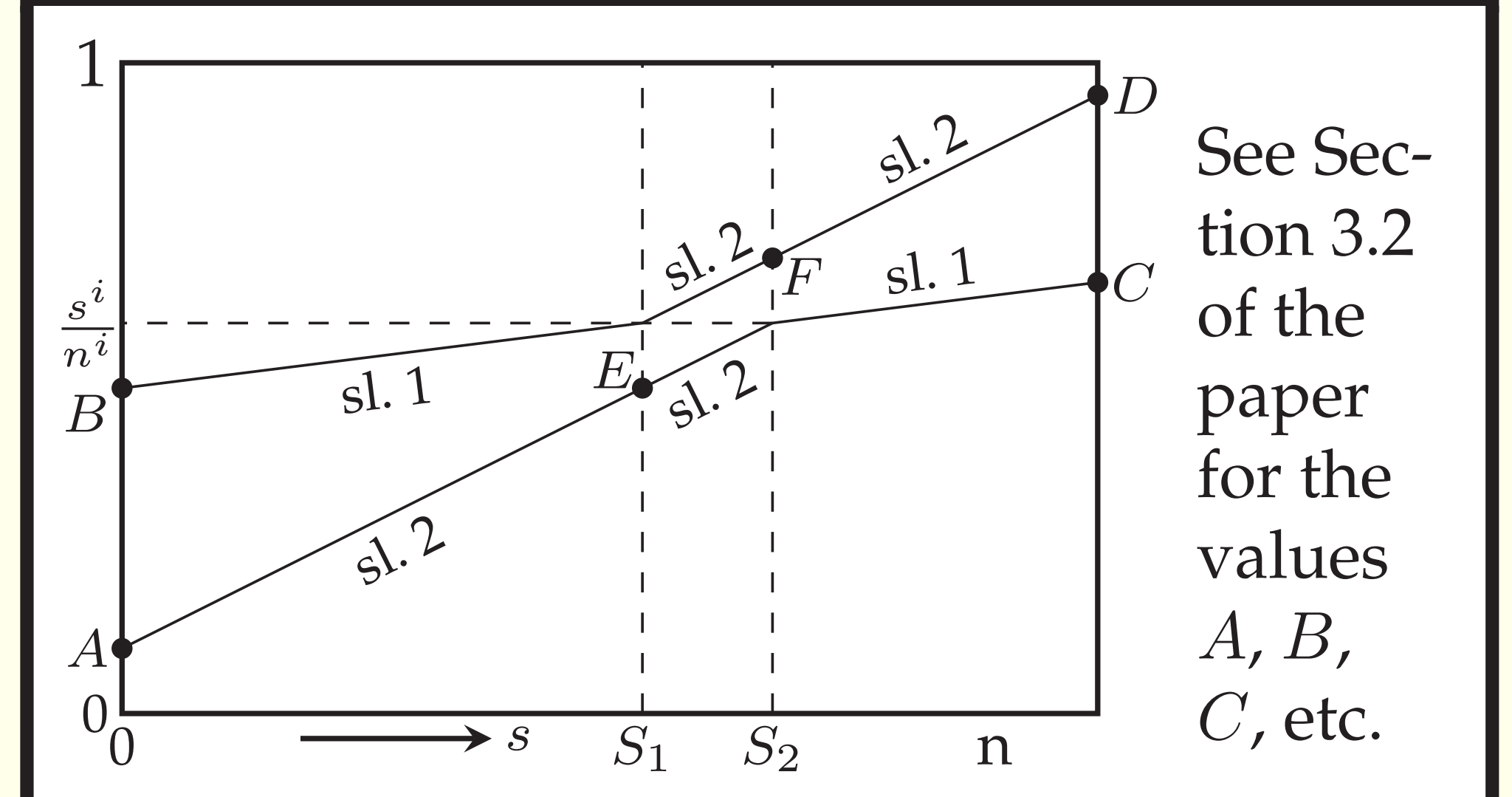
## PPP for pdC-IBBM



## PPP for the Anteater Shape



## PPP for Weighted Inference



## Generalizations

In principal, any prior set shape is possible, leading to different behaviour, e.g., a certain number of slopes in the PPP. Sets of BBMs can be generalized to any distribution from an exponential family, as those have the same weighted average structure for  $y^{(n)}$  (Quaghebeur & de Cooman 2005). A generalization of pdC-IBBM along this lines was presented in (Walter & Augustin 2009).

## Generalizations

The method can be used to combine any two predictive inferences, from any model, on any event of interest. A possible source for  $\mathbf{P}^u / \mathbf{P}^i$  is, e.g., the NPI model (Coolen & Augustin 2009).

## References

F.P.A. Coolen & T. Augustin. A nonparametric predictive alternative to the Imprecise Dirichlet Model: the case of a known number of categories. *International Journal of Approximate Reasoning*, 50:217–230, 2009.

E. Quaghebeur & G. de Cooman. Imprecise probability models for inference in exponential families. In F.G. Cozman, R. Nau, and T. Seidenfeld, editors, *ISIPTA '05*, pp 287–296, 2005.

P. Walley. Inferences from multinomial data: learning about a bag of marbles. *JRSS B*, 58:3–57, 1996.

G. Walter & T. Augustin. Imprecision and prior-data conflict in generalized Bayesian inference. *Journal of Statistical Theory and Practice*, 3:255–271, 2009.

P. Walley. *Statistical Reasoning with Imprecise Probabilities*. Chapman and Hall, London, 1991.